Table 10.1 : FLOW OF TOURISTS BY NATIONALITY, 2008 - 2012

Country of Nationality	No. of Tourists					Percentage Share					% change over previous year				
	2008	2009	2010	2011	2012	2008	2009	2010	2011	2012	2008	2009	2010	2011	2012
Total	**683,012**	**655,852**	**791,917**	**931,333**	**958,025**	**100**	**100**	**100**	**100**	**100**	**1.1**	**-4.0**	**20.7**	**17.6**	**2.9**
Europe	**497,565**	**462,192**	**505,421**	**537,757**	**517,807**	**72.8**	**70.5**	**63.8**	**57.7**	**54.0**	**0.4**	**-7.1**	**9.4**	**6.4**	**-3.7**
Austria	13,462	13,274	14,944	16,655	18,164	2.0	2.0	1.9	1.8	1.9	-1.5	-1.4	12.6	11.4	9.1
Belgium	3,368	3,437	4,386	5,738	1,509	0.5	0.5	0.6	0.6	0.2	-5.2	2.0	27.6	30.8	-73.7
Czech Republic	3,811	3,851	5,137	6,471	5,588	0.6	0.6	0.6	0.7	0.6	37.8	1.0	33.4	26.0	-13.6
Denmark	1,834	1,722	2,422	3,173	3,493	0.3	0.3	0.3	0.3	0.4	0.8	-6.1	40.7	31.0	10.1
Finland	865	1,088	1,281	1,535	1,402	0.1	0.2	0.2	0.2	0.1	9.6	25.8	17.7	19.8	-8.7
France	48,100	50,373	54,789	59,694	56,775	7.0	7.7	6.9	6.4	5.9	6.2	4.7	8.8	9.0	-4.9
Germany	69,240	69,085	77,108	90,517	98,351	10.1	10.5	9.7	9.7	10.3	-4.2	-0.2	11.6	17.4	8.7
Greece	4,926	5,406	4,630	3,009	2,058	0.7	0.8	0.6	0.3	0.2	1.6	9.7	-14.4	-35.0	-31.6
Hungary	2,052	1,848	2,434	2,596	2,408	0.3	0.3	0.3	0.3	0.3	-20.1	-9.9	31.7	6.7	-7.2
Ireland	2,884	2,420	2,514	2,444	2,483	0.4	0.4	0.3	0.3	0.3	-8.4	-16.1	3.9	-2.8	1.6
Israel	1,588	1,380	2,113	2,433	2,569	0.2	0.2	0.3	0.3	0.3	21.4	-13.1	53.1	15.1	5.6
Italy	103,824	89,292	89,596	83,088	62,782	15.2	13.6	11.3	8.9	6.6	-11.4	-14.0	0.3	-7.3	-24.4
Netherlands	5,595	5,355	5,682	5,693	6,077	0.8	0.8	0.7	0.6	0.6	-13.6	-4.3	6.1	0.2	6.7
Norway	2,596	2,120	2,153	2,775	2,902	0.4	0.3	0.3	0.3	0.3	43.6	-18.3	1.6	28.9	4.6
Poland	3,325	3,357	3,795	4,158	3,918	0.5	0.5	0.5	0.4	0.4	25.0	1.0	13.0	9.6	-5.8
Portugal	4,150	4,822	4,555	4,434	3,660	0.6	0.7	0.6	0.5	0.4	-0.9	16.2	-5.5	-2.7	-17.5
Russia	48,978	40,014	49,111	63,936	66,378	7.2	6.1	6.2	6.9	6.9	53.8	-18.3	22.7	30.2	3.8
Slovakia	1,916	1,970	2,348	2,822	2,636	0.3	0.3	0.3	0.3	0.3	30.4	2.8	19.2	20.2	-6.6
Slovenia	1,372	1,324	1,647	1,609	1,295	0.2	0.2	0.2	0.2	0.1	14.0	-3.5	24.4	-2.3	-19.5
Spain	8,217	7,279	8,912	9,710	8,824	1.2	1.1	1.1	1.0	0.9	-6.6	-11.4	22.4	9.0	-9.1
Sweden	3,542	3,165	3,638	4,896	5,230	0.5	0.5	0.5	0.5	0.5	64.8	-10.6	14.9	34.6	6.8
Switzerland	26,983	26,783	27,766	32,504	35,457	4.0	4.1	3.5	3.5	3.7	3.1	-0.7	3.7	17.1	9.1
Turkey	3,235	2,758	4,637	4,542	5,416	0.5	0.4	0.6	0.5	0.6	32.5	-14.7	68.1	-2.0	19.2
Ukraine	5,399	4,643	5,445	6,729	8,044	0.8	0.7	0.7	0.7	0.8	52.3	-14.0	17.3	23.6	19.5
United Kingdom	116,821	105,950	114,158	104,508	91,776	17.1	16.2	14.4	11.2	9.6	-6.7	-9.3	7.7	-8.5	-12.2
Other Europe	9,482	9,476	10,220	12,088	18,612	1.4	1.4	1.3	1.3	1.9	16.3	-0.1	7.9	18.3	54.0
Asia	**145,494**	**155,538**	**239,882**	**334,692**	**367,680**	**21.3**	**23.7**	**30.3**	**35.9**	**38.4**	**0.8**	**6.9**	**54.2**	**39.5**	**9.9**
Bangladesh	455	388	525	1,496	1,221	0.1	0.1	0.1	0.2	0.1	-64.6	-14.7	35.3	185.0	-18.4
China	41,511	60,666	118,961	198,655	229,551	6.1	9.2	15.0	21.3	24.0	15.4	46.1	96.1	67.0	15.6
India	16,663	15,850	25,756	30,978	31,721	2.4	2.4	3.3	3.3	3.3	-3.8	-4.9	62.5	20.3	2.4
Indonesia	581	677	818	1,283	1,772	0.1	0.1	0.1	0.1	0.2	-38.4	16.5	20.8	56.8	38.1
Japan	38,193	36,641	38,791	35,782	36,438	5.6	5.6	4.9	3.8	3.8	-7.1	-4.1	5.9	-7.8	1.8
Korea	20,934	16,135	24,808	25,285	23,933	3.1	2.5	3.1	2.7	2.5	-0.2	-22.9	53.8	1.9	-5.3
Malaysia	3,137	3,139	3,894	6,055	6,766	0.5	0.5	0.5	0.7	0.7	4.6	0.1	24.1	55.5	11.7
Pakistan	1,191	1,046	1,256	1,842	1,857	0.2	0.2	0.2	0.2	0.2	17.6	-12.2	20.1	46.7	0.8
Philippines	871	979	1,066	1,652	2,265	0.1	0.1	0.1	0.2	0.2	-11.3	12.4	8.9	55.0	37.1
Singapore	4,956	5,214	5,332	7,990	9,625	0.7	0.8	0.7	0.9	1.0	11.2	5.2	2.3	49.8	20.5
Sri Lanka	9,752	7,833	7,872	9,670	8,860	1.4	1.2	1.0	1.0	0.9	1.0	-19.7	0.5	22.8	-8.4
Taiwan	2,233	1,975	3,831	5,305	4,430	0.3	0.3	0.5	0.6	0.5	10.7	-11.6	94.0	38.5	-16.5
Thailand	3,952	3,813	5,397	6,214	6,896	0.6	0.6	0.7	0.7	0.7	7.9	-3.5	41.5	15.1	11.0
Other Asia	1,065	1,182	1,575	2,485	2,345	0.2	0.2	0.2	0.3	0.2	-45.4	11.0	33.2	57.8	-5.6
Africa	**5,694**	**5,034**	**5,628**	**6,465**	**7,095**	**0.8**	**0.8**	**0.7**	**0.7**	**0.7**	**17.5**	**-11.6**	**11.8**	**14.9**	**9.7**
South Africa	3,732	2,975	3,157	3,684	3,967	0.5	0.5	0.4	0.4	0.4	13.3	-20.3	6.1	16.7	7.7
Other Africa	1,962	2,059	2,471	2,781	3,128	0.3	0.3	0.3	0.3	0.3	26.3	4.9	20.0	12.5	12.5
Americas	**14,480**	**15,159**	**18,601**	**23,654**	**26,774**	**2.1**	**2.3**	**2.3**	**2.5**	**2.8**	**2.0**	**4.7**	**22.7**	**27.2**	**13.2**
Brazil	1,327	1,304	1,761	2,342	3,061	0.2	0.2	0.2	0.3	0.3	87.4	-1.7	35.0	33.0	30.7
Canada	2,966	3,043	3,815	4,690	5,070	0.4	0.5	0.5	0.5	0.5	4.0	2.6	25.4	22.9	8.1
U.S.A	8,853	9,438	11,482	14,490	16,049	1.3	1.4	1.4	1.6	1.7	-5.3	6.6	21.7	26.2	10.8
Other Americas	1,334	1,374	1,543	2,132	2,594	0.2	0.2	0.2	0.2	0.3	3.3	3.0	12.3	38.2	21.7
Oceania	**10,574**	**8,404**	**10,756**	**14,195**	**16,826**	**1.5**	**1.3**	**1.4**	**1.5**	**1.8**	**-0.8**	**-20.5**	**28.0**	**32.0**	**18.5**
Australia	9,368	7,392	9,622	12,778	15,208	1.4	1.1	1.2	1.4	1.6	-0.4	-21.1	30.2	32.8	19.0
New Zealand	1,184	991	1,103	1,390	1,579	0.2	0.2	0.1	0.1	0.2	3.7	-16.3	11.3	26.0	13.6
Other Oceania	22	21	31	27	39	0.0	0.0	0.0	0.0	0.0	-80.5	-4.5	47.6	-12.9	44.4
Middle East	**9,205**	**9,525**	**11,629**	**14,570**	**21,843**	**1.3**	**1.5**	**1.5**	**1.6**	**2.3**	**42.7**	**3.5**	**22.1**	**25.3**	**49.9**
Kuwait	1,340	1,181	1,409	1,797	2,987	0.2	0.2	0.2	0.2	0.3	33.5	-11.9	19.3	27.5	66.2
Lebanon	1,139	984	1,145	1,346	1,666	0.2	0.2	0.1	0.1	0.2	72.6	-13.6	16.4	17.6	23.8
Saudi Arabia	2,747	3,036	4,040	5,005	7,263	0.4	0.5	0.5	0.5	0.8	41.6	10.5	33.1	23.9	45.1
United Arab Emirates	1,394	1,580	1,699	2,292	4,047	0.2	0.2	0.2	0.2	0.4	72.7	13.3	7.5	34.9	76.6
Other Middle East	2,585	2,744	3,336	4,130	5,880	0.4	0.4	0.4	0.4	0.6	26.8	6.2	21.6	23.8	42.4

Source: Ministry of Tourism, Arts & Culture
Department of Immigration & Emigration

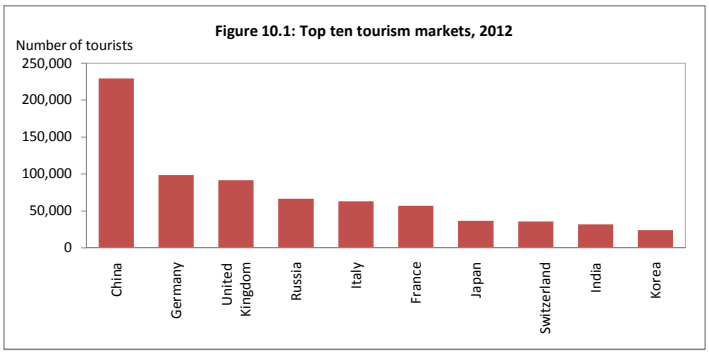
Figure 10.1: Top ten tourism markets, 2012
Number of tourists
250,000
200,000
150,000
100,000
50,000
0
China
Germany
United Kingdom
Russia
Italy
France
Japan
Switzerland
India
Korea

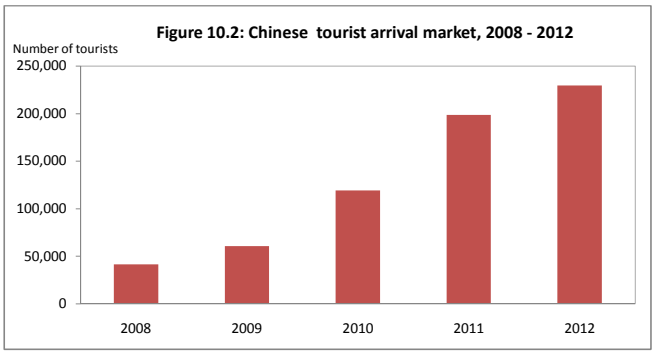
Figure 10.2: Chinese tourist arrival market, 2008 - 2012
Number of tourists
250,000
200,000
150,000
100,000
50,000
0
2008
2009
2010
2011
2012