



EMPLOYMENT IN RESORTS - 2022

TOURISM STATISTICS SURVEY 2023



Tourist Arrivals

2022
1,675,303

2021
1,321,936



Registered Bed Capacity

Annual Average

2022
59,132

2021
54,610



Beds in Operation

Annual Average

2022
57,254

2021
48,960



Bed Capacity Utilization Rate

Annual Average

2022
58.9%

2021
56.1%



Tourist Bed-Nights

Annual Average

2022
12,260,009

2021
10,073,404



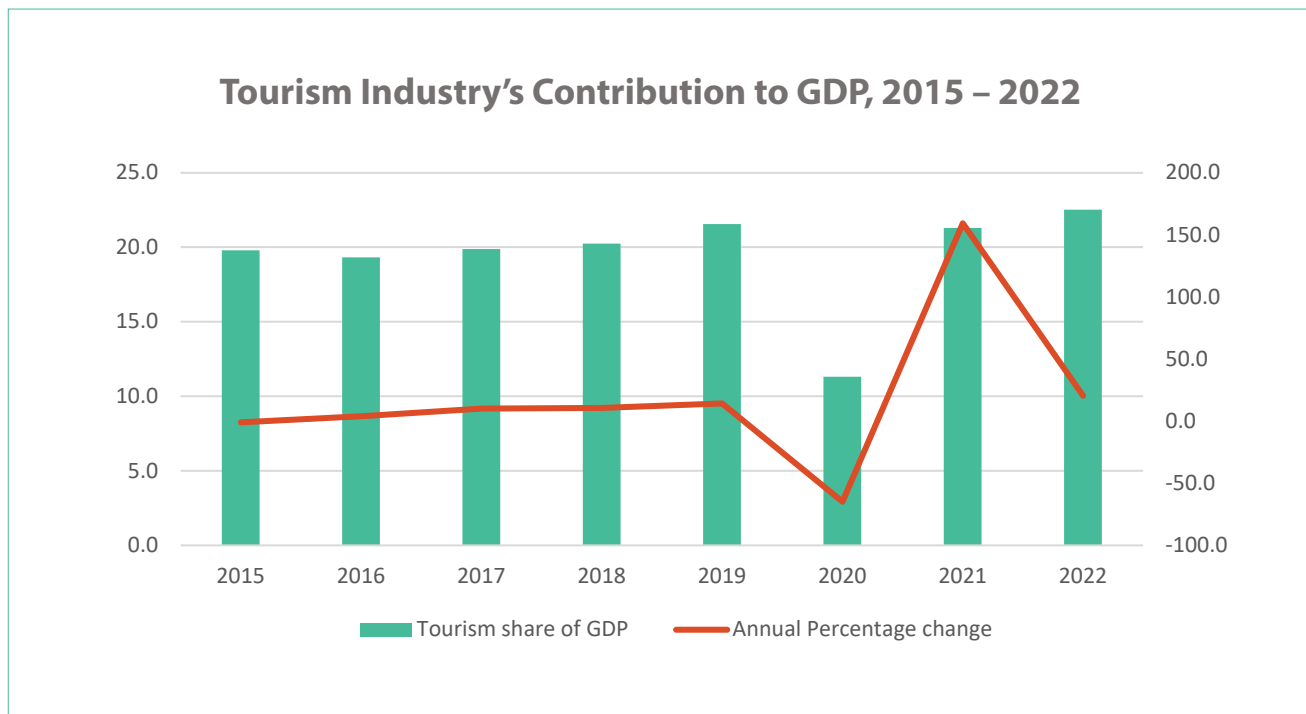
Maldives Bureau of Statistics
Ministry of Housing, Land & Urban Development





Tourism Industry

The tourism industry in the Maldives is a vital component of the country's economy, contributing significantly to its GDP and providing employment opportunities for a large segment of the population. The Nominal GDP at market price for year 2022 was MVR 94,945 million. Tourism industry contributed 22.1% to the country's GDP in 2022. Annual GDP grew at 17.5% in 2022, with tourism industry growing at 30.9%.

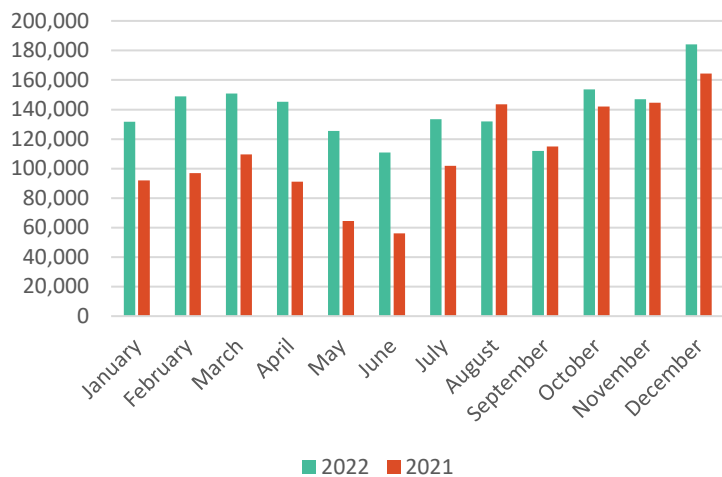


Source: Maldives Bureau of Statistics

In 2022 the tourism sector experienced a healthy growth where the country welcomed more than 1.7 million tourists, showing a 12.1% growth rate in arrivals.

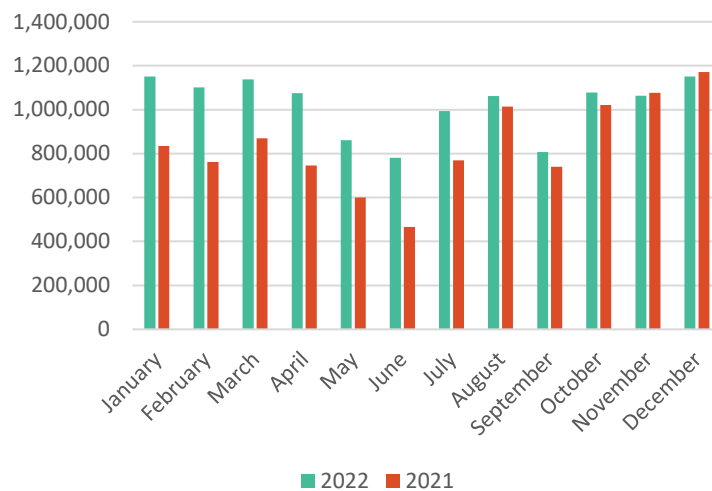


Tourist Arrivals 2021 - 2022



Source: Ministry of Tourism

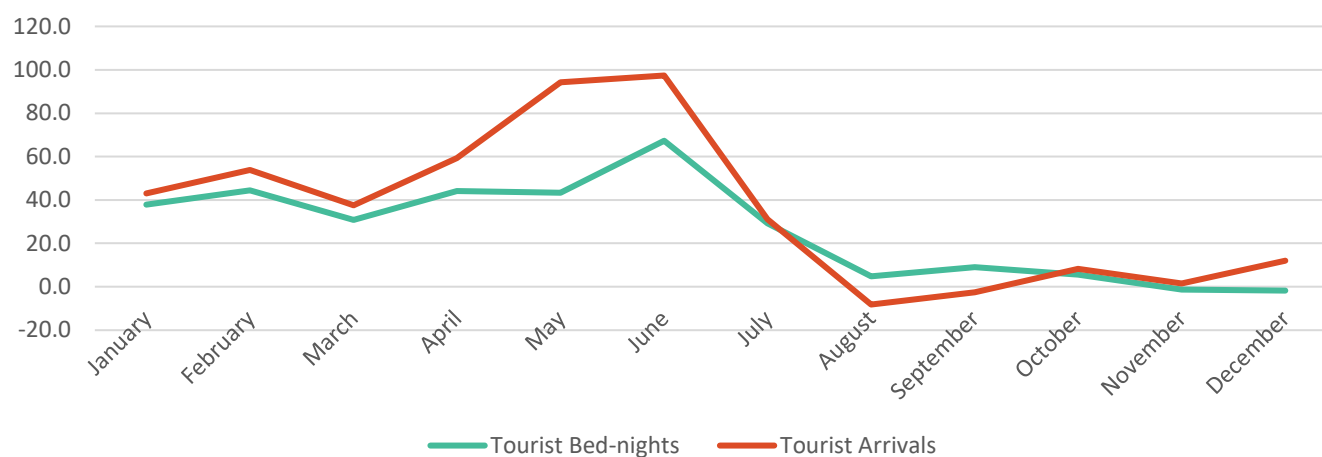
Tourist Bed-nights 2021-2022



Source: Ministry of Tourism

Percentage change in Tourist Arrivals and Bednights

% change same month of previous year - 2021-2022



Source: Ministry of Tourism

Employment in Tourist Resorts - 2022 Estimates

This employment estimates are based on the employment data collected in the Employment part of the Tourism Statistics Survey 2023 - MBS.

The Tourism Statistics Survey 2023 was implemented during April to July 2024 to collect data for the year 2022 and targeted all resorts in operation. It was a web-based survey focused to all resort establishments, mainly collecting data on employment, and key other operational areas of resorts.

Responses were received from 61 resorts. These data were raised to the total resort population, based on total operational resorts at the end of 2022 based on the Bed Capacity and is used in this analysis. According to statistics published by the Ministry of Tourism, a total of 168 resorts were in operation at the end of 2022.



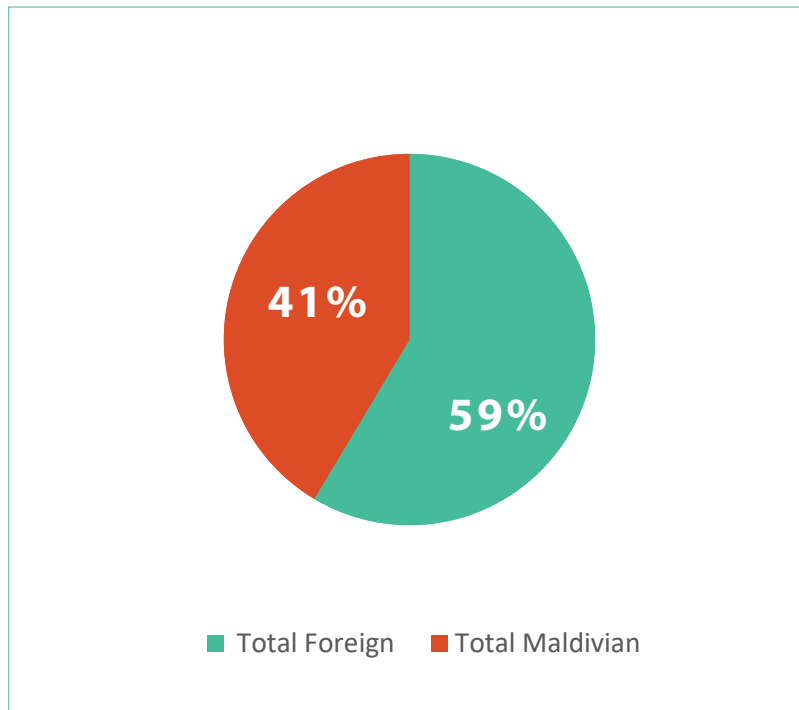
Source: Ministry of Tourism



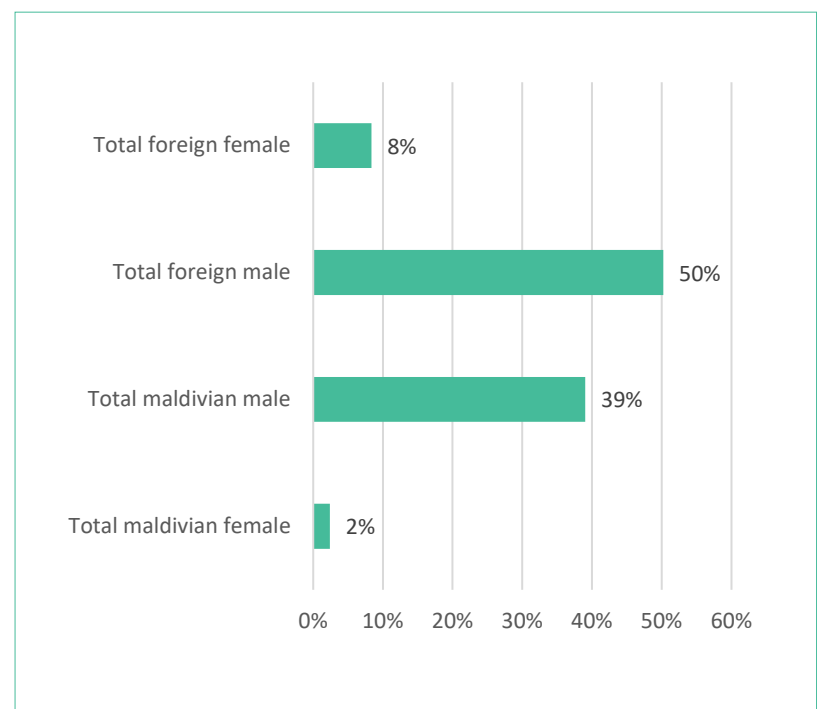
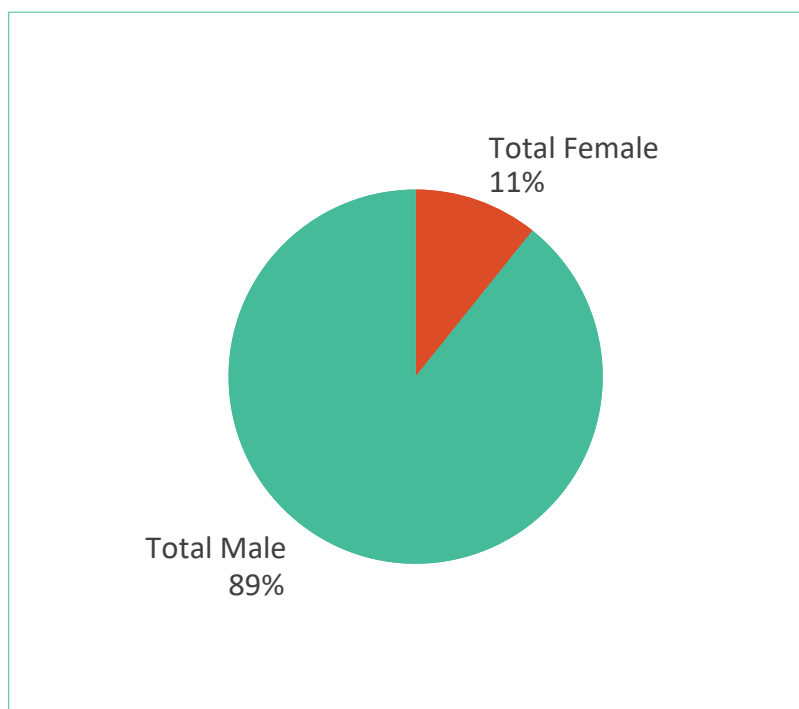
Employment in Tourist Resorts - 2022

Based on the survey results, at the end of year 2022, there were 55,874 employed in the resorts.

Employment by Nationality

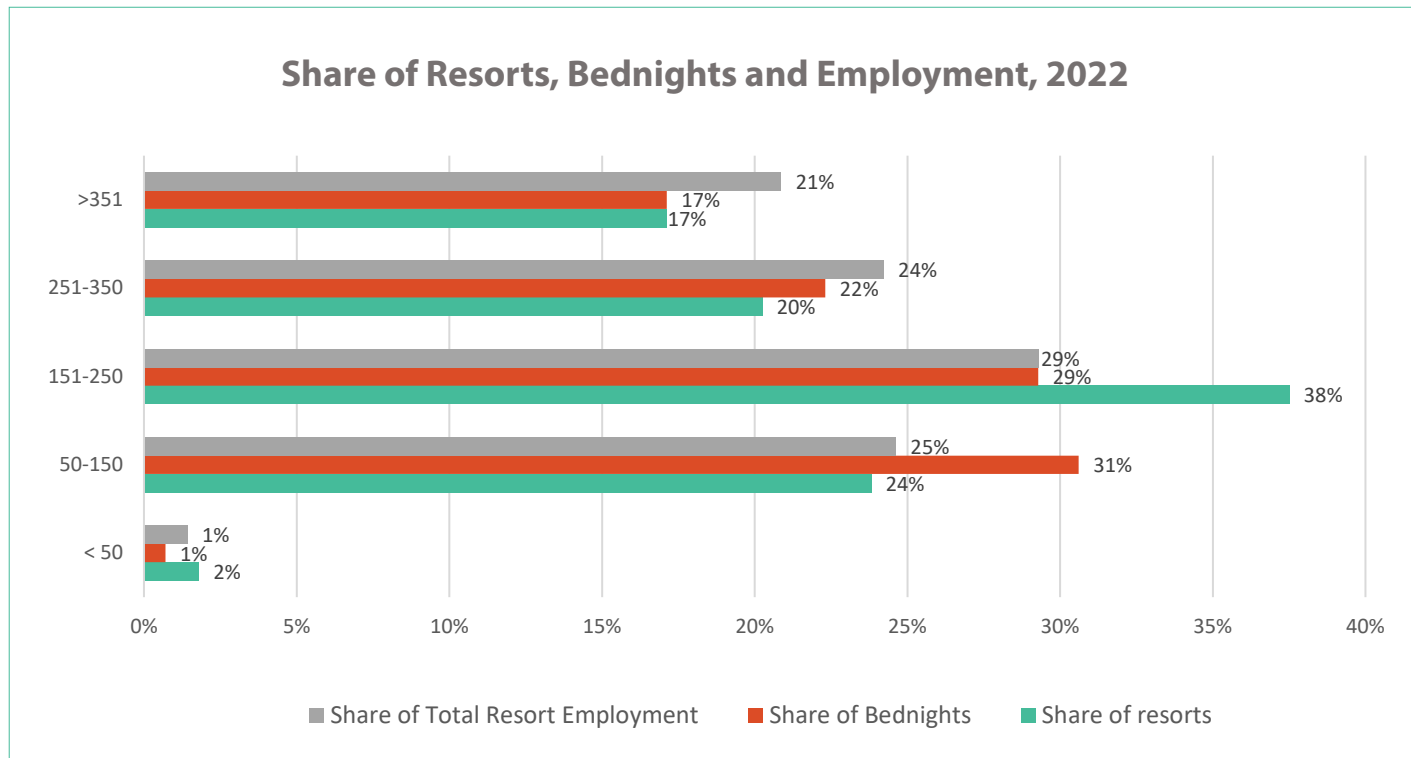


Employment by Sex

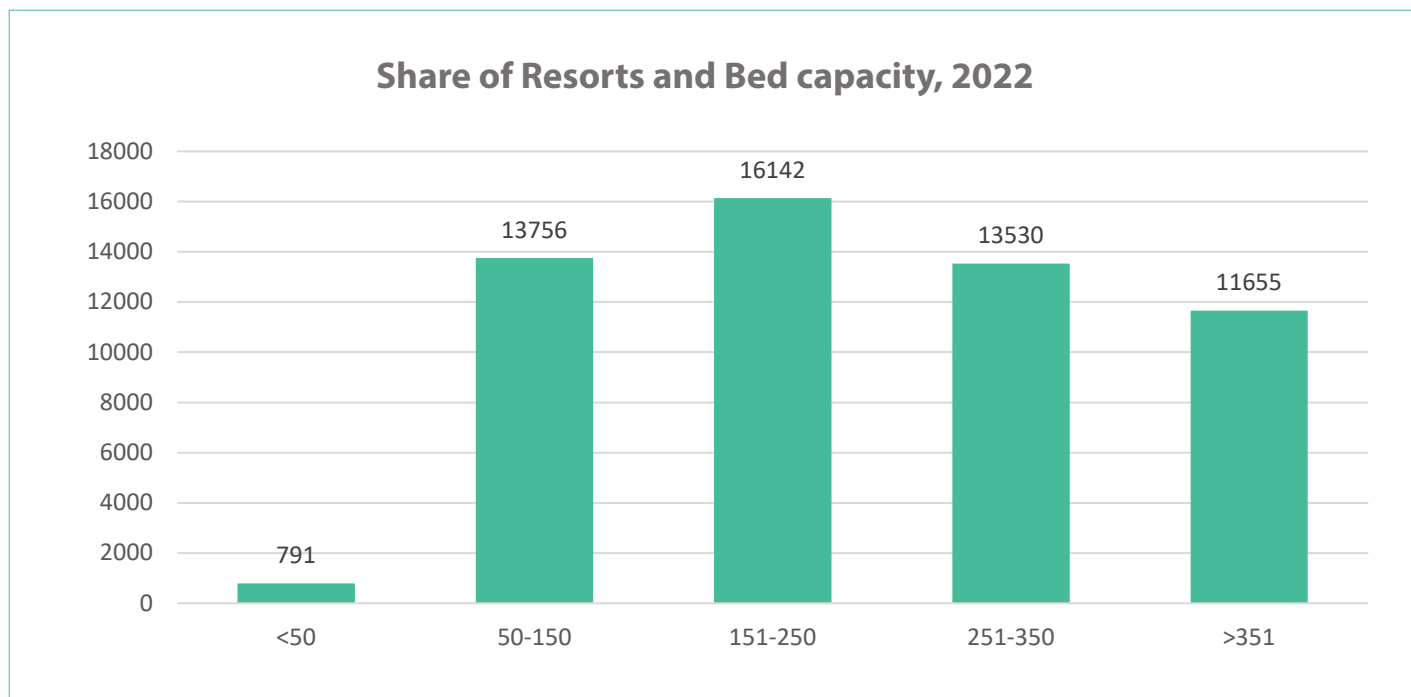




Employment by Bed Capacity

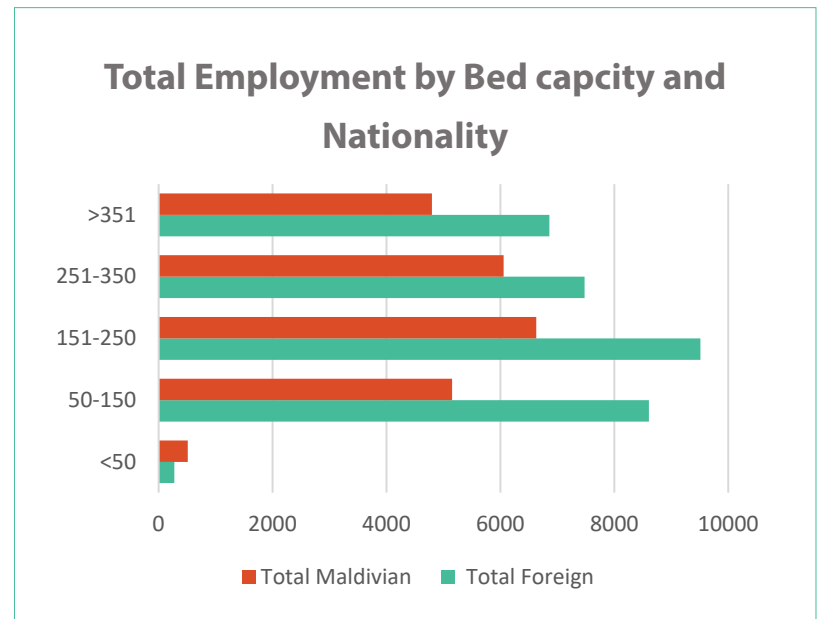
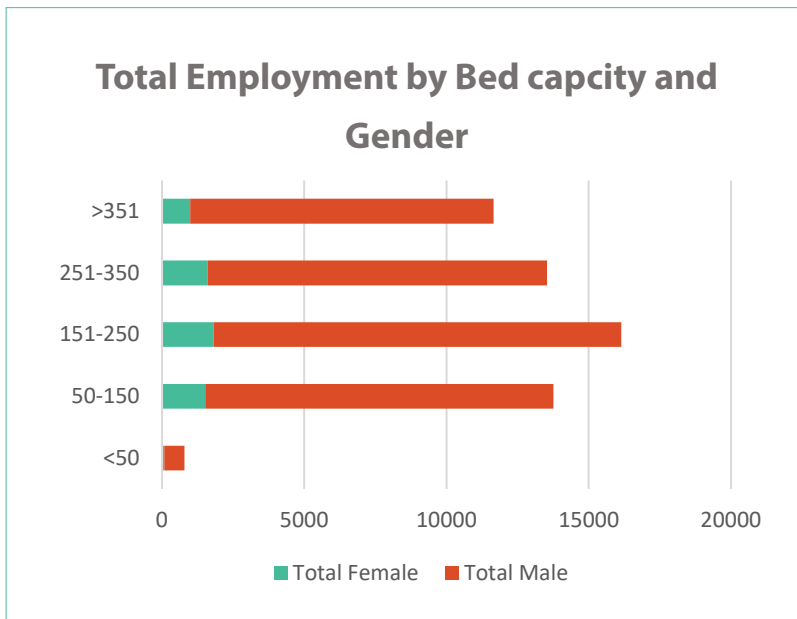


At the end of 2022, out of the total tourist resorts 31% of the resorts operational capacity have between 50-150 beds where 29% of the resorts have 151-250 beds followed by 22% having 251-350 beds and 1% have less than 50 beds. And the balance has 350 above beds.



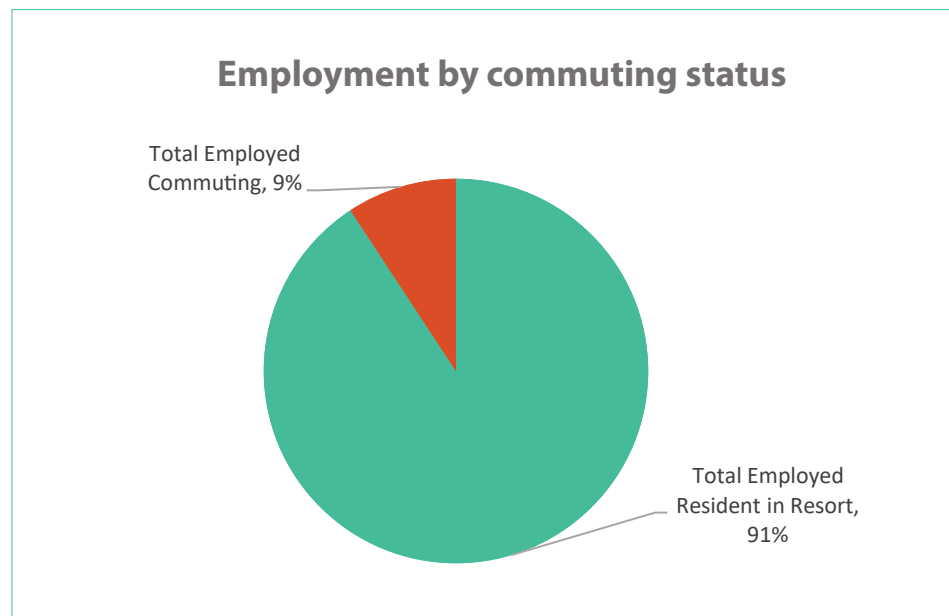


In terms of employees, majority 29% of the employees were employed in resorts with bed capacity of 151-250 beds followed by 25% employed at resorts with 50-150 beds and 24% employed at resorts with 251-350 beds. At the end of 2022, only 1% of the employees were employed at resorts with below 50 beds. For resorts with 351 and above beds the employment in these resorts accounted for 21% of the resort workers at the end of 2022.

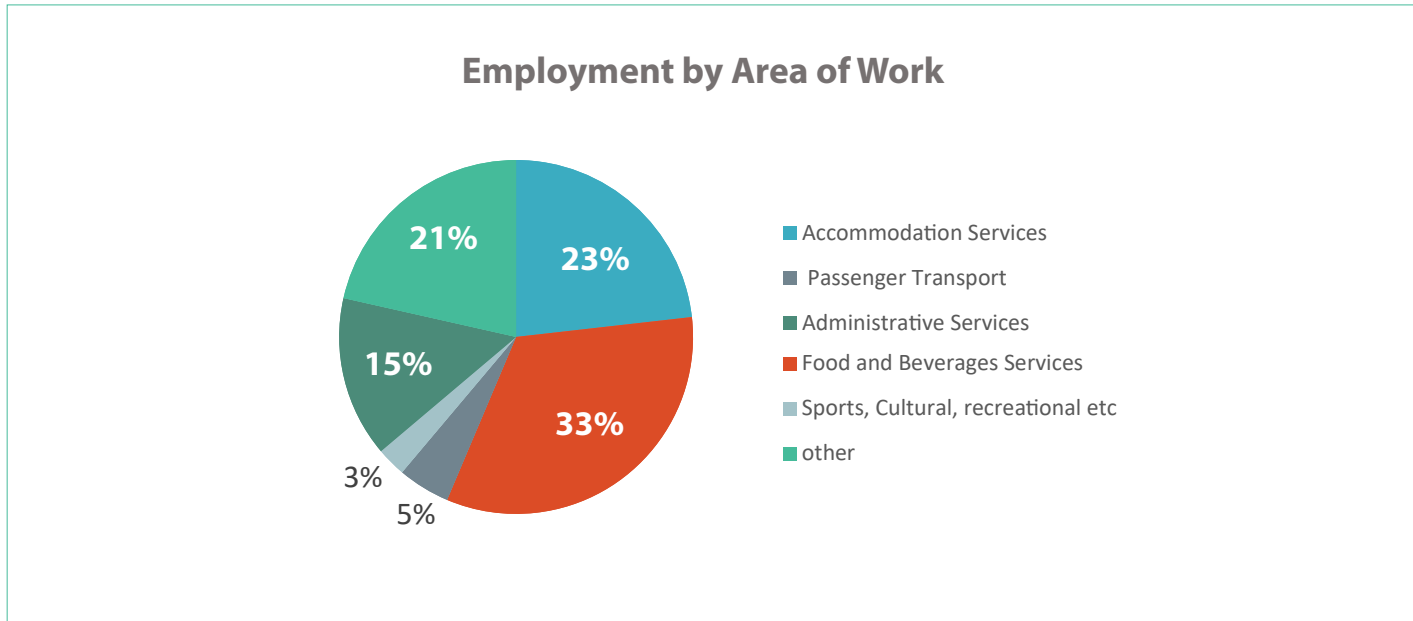


Commuting

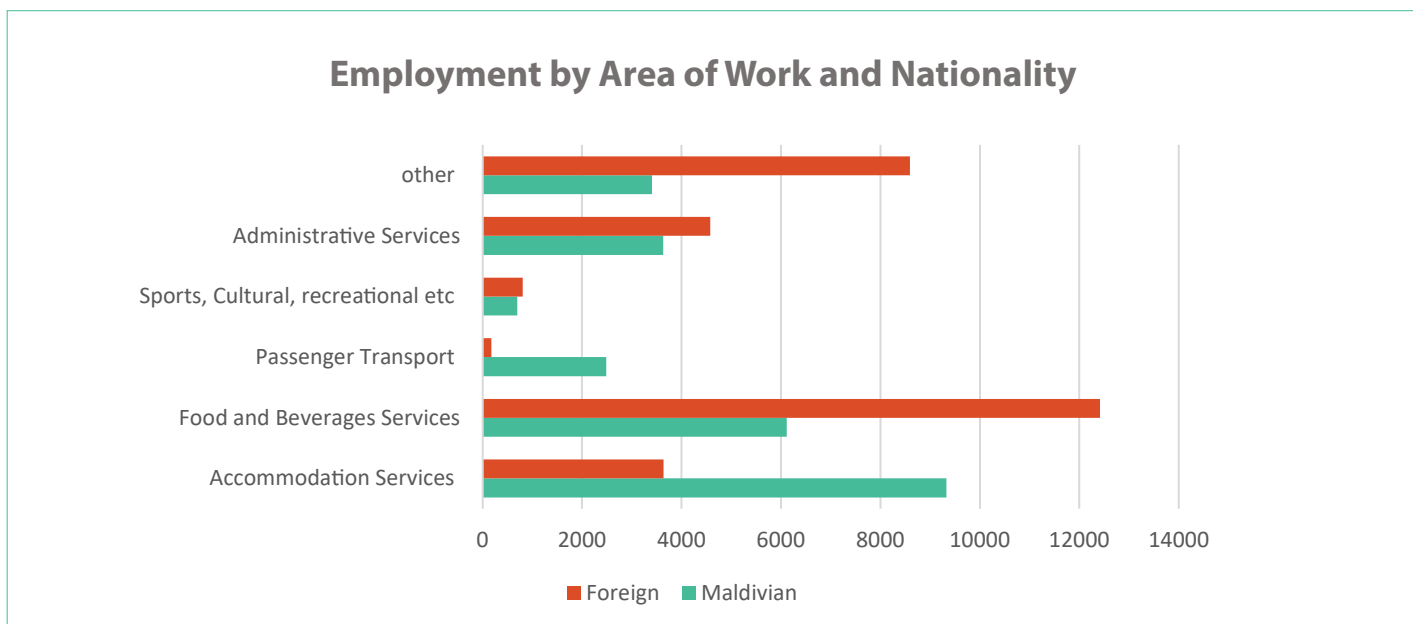
Out of the total employees, 9% employees reported that they commute daily to the work place, where majority of the employees resides at the resort.



Employees By Area of Occupation



Majority of the employees apart from the total employees in other areas, 33% accounted for the Food and Beverages Services followed by 23% for Accommodation services both that dominates the work of a resort by nature of the activity.



Looking at different areas of work by the employee's nationality, the accommodation services with 72% and passenger transport service with 93% is dominated by Maldivians. Whereas, the Food and Beverages Services and the Administrative Services are dominated by foreign workers with 67% followed by 54% Sports, Cultural, recreational etc and 56% Administrative Services.





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