

World Statistics Day 2020

Poster Competition for children



ABOUT EVENT

This year's World Statistics Day theme is *"Connecting the world with data we can trust."*

This theme shows us the important of data, and how data can help us to build a better future and build trust in each other. Data can be used in innovative ways and for the good of the public.

Hence, to acknowledge and appreciate the importance of statistics around us, National Bureau of Statistics (NBS) together with UNICEF Maldives is organising a poster competition for kids to participate and showcase how important is data to you.

POSTER THEME

The broad theme to draw poster is *"my data, my community"*.

Contestants can come up with their own title of their preferences and try to show what he/she meant and can be done using *"my data, my community"*. Eg: You can find statistics for a certain island, for example number of different kind of trees and present it graphically. Or you can talk about your school, class using data.

Contestants can use the title (poster name) in English or Dhivehi.

If the contestants obtained statistics from a website or any ministry/institution please provide your source in the poster clearly.

You can have a look at the data which NBS has published to get some ideas.

<http://statisticsmaldives.gov.mv/census-2014/> - For census releases

<http://statisticsmaldives.gov.mv/yearbook/> - For Statistical year books of Maldives

<http://statisticsmaldives.gov.mv/special-occasions/> - For special occasion leaflets

IMPORTANT DATES

OPENING DATE OF CONTEST: 24th October 2020

LAST DATE OF CONTEST: 10th November 2020 (last day to post submission)

LAST DATE TO GIVE LIKES: 11th November 2020 06:00pm

DATE OF RESULT ANNOUNCEMENT: 20th November 2020



ELIGIBILITY

The contest is open to all the children who are age between 12 to 17 years old.

There are three (3) categories of which contestants can participate

Category 1: Contestants age between 12-14 years

Category 2: Contestants age between 15-17 years

Category 3: As a group of not more than 3 children (age group 12-17 years)

PRIZE

The top 3 entries for each category will be awarded with cash prizes.

 1st Place: MVR 3000

 2nd Place: MVR 2000

 3rd Place: MVR 1000

The winner's names with their respective posters will be showcased on NBS & UNICEF website, official facebook page, twitter. In addition, e-certificate will be awarded to all winners.

Shortlisted contestants will be contacted by NBS to provide their ID copies

SUBMISSION

Once done with a poster, all contestants must post a picture of the poster on your wall with hashtag [#worldstatsday2020](#) and tag the following

 @statsmaldives

 @NBSMaldives

Those entries under category 3 – only one contestant to share the poster on the wall and in the same post tag other members in the group. And do not forget to put the hashtag and tag NBS facebook and twitter.



Post your entries before 10th November 2020.



SPECIFIC RULES

- 👍 Each participant can submit only 1 poster for one of the categories.
- 👍 The poster must be made on the A3 size sheet.
- 👍 You can use pencil, crayon, watercolor, oil paint, digital art, magazine cut outs (for collage) etc. Photographs, other 3D objects, print-outs won't be acceptable. It should be original and hand made.
- 👍 The theme "my data, my community" should be the main focus of the poster. Please write a slogan or a caption under the theme for your poster.
- 👍 Don't forget to tag NBS and to set your post to public.
- 👍 Contest is open for children between ages 12-17 years of age. Parents can post the drawings on behalf of the contestant.
- 👍 Name, island and category must be clearly mentioned on the poster.

Name:.....

Island:.....

Category:.....

JUDGEMENT CRITERIA

The posters will be judged by a panel on the following criteria:

Judging will be done based:

1. Counting the number of LIKES the contestants or the group gets for their post. If the LIKES exceed 100, you will get **25%**.
2. The remaining **75%** will be judged based on the following criteria by the panel of judges:

- 👍 Relevance to the theme "my data, my community"
- 👍 Clear message conveyed by the text and artwork
- 👍 Originality
- 👍 Artistic composition and creativity
- 👍 Visual clarity- easily to see
- 👍 Must comply with poster 'specific rules' - must not use any copyrighted characters, images or cliparts.



All entries submitted become a property of National Bureau of Statistics. It would be used in different statistical awareness activities carried out by NBS.

unicef 
for every child



National Bureau of Statistics
Ministry of National Planning, Housing and Infrastructure

